



# DREMEL®

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**CONTACT:**

Jennifer Nau  
630.932.7987  
jennifern@jsha.com

John Hauter  
224.232.3341  
john.hauter@us.bosch.com

**Dremel® Pumpkin Carving Kit Helps Halloween Enthusiasts  
Create Gourd-eous Pumpkin Masterpieces**

**MOUNT PROSPECT, Ill. – August 28, 2007** – In years past, pumpkin carvers had few decisions to make beyond whether square or circle eyes looked better on the gourd they carefully picked from the pumpkin patch. Thanks to Dremel®, the trusted name in high-speed rotary tool technology, crafters and families can take creative pumpkin carving to a whole new level this Halloween with the Dremel Pumpkin Carving Kit. The kit allows carvers to quickly create intricate designs, such as a haunted house or a pirate, on the surface of a pumpkin after it has been cut open and cleaned out, giving the gourd a sophisticated, iridescent appearance compared to jack-o-lanterns of the past.

“Halloween is all about fun, and carving pumpkins is a tradition that adds to the festivities of the fall season,” said Tom Vasis, who leads product management for the Dremel rotary tool line. “You’re no longer limited to using a standard knife to cut basic shapes for a jack-o-lantern face. With the Dremel Pumpkin Carving Kit, you can flex your creative muscle and practice a new style of carving – through just the top layers of the pumpkin – that is so easy to do, it allows your artistic ability to shine through.”

Creating a spectacularly sculpted pumpkin with the Dremel Pumpkin Carving Kit is fast and easy. The kit’s 6-Volt Dremel Alkaline Cordless rotary tool features two speeds – 7,000 and 14,000 rotations per minute – to aid carvers with varying levels of experience. The lowest speed, 7,000 rpm, is the most manageable for beginners and is ideal for providing control over small and intricate designs. As carvers become more experienced, they can speed up their cutting process by switching to 14,000 rpm.

The tool's compact size, light weight and cordless power make it easy for carvers to maneuver for intricate carving. Alkaline battery power from four AA batteries eliminates the need for a battery charger.

Also included in the kit are 10 spooky carving templates, such as a witch, ghost and skeleton, that range in levels of difficulty. By affixing the template to a pumpkin, carving becomes as easy as tracing a drawing. Additional templates can be downloaded from the carving templates page on the Dremel Web site, or carvers can easily make their own by printing a black and white image. The kit's No. 191 High-Speed Cutter accessory features rounded edges, making it ideal for carving fine details.

The Dremel Pumpkin Carving Kit can also be used to create fun, fall decorations by carving designs in gourds, miniature pumpkins or fake pumpkins. Because the kit contains a sharp object, children are encouraged to use only with adult supervision.

The Dremel Pumpkin Carving Kit is available throughout the Halloween season online at [www.dremel.com](http://www.dremel.com) and at select hardware stores and home improvement centers nationwide for a suggested retail price of \$29.99.

For more information and high-resolution images, please visit the Dremel electronic press kit at [www.dremelepk.com](http://www.dremelepk.com).

### **About Dremel**

In 2007, Dremel celebrates 75 years of trust and quality. Since inventing the high-speed rotary tool in 1935, Dremel has provided creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools, benchtop products, specialty tools, accessories and attachments, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on a Dremel product to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at [www.dremel.com](http://www.dremel.com) or call Dremel at 1-800-437-3635.

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